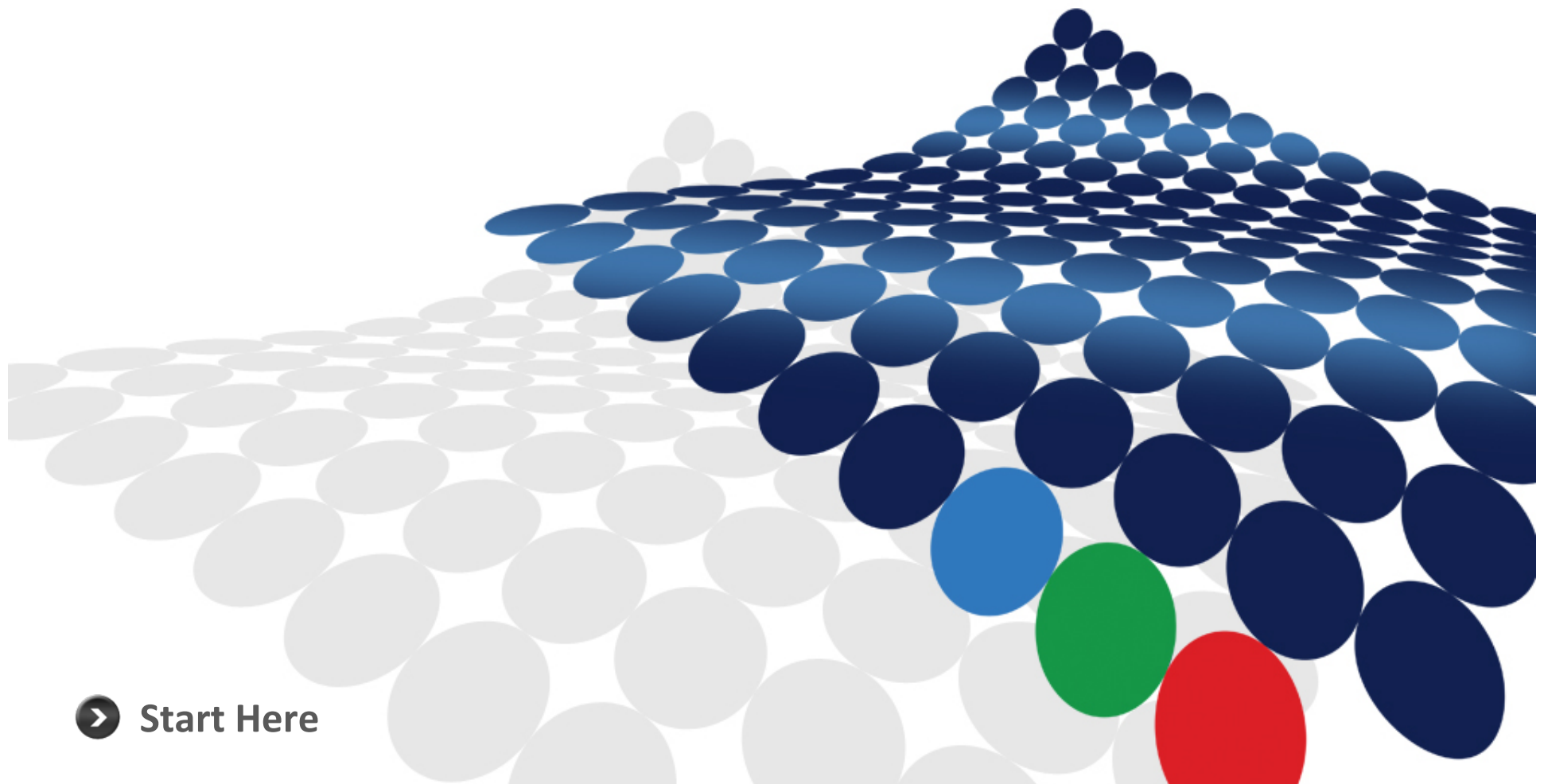




PT Alfa Dinamika Tripratama

The Future of Lighting is LED



➤ Start Here



ABOUT ALDITRA

2008

Audio Video Sector, P.O.S for Sony and Sharp Electronic Indonesia

2009

Entered into LED Video Display System business

2010

Start LED Lighting as Indonesia Market began to grow rapidly

MID 2010

Big challenge for LED Lighting, turn to lighting custom project integrator and lighting specialist/consultant

2013

Assigned as exclusive distributor for Huizhou Desay Intelligent Tech Co. Ltd., is a State Owned company and has been designing, manufacturing and marketing LED display all over the world for almost 20 years now.

Now, we are proud to declare that we have been able to gather a solid customer base in such a short journey.



OUR PRODUCTS

LED (Light Emiting Diode) are Green, Environmentally Safe and High Energy Saving

Let Technologies Save Your Money and Future

- Solid State Technology
- Reduces Utility Costs
- Last over 50.000 Hours!
- Costs less to maintain
- 10 Times more efficient than fluorescent
- LED's Also requires less resources to manufacture

LED DISPLAY SYSTEM

Cost Effective Method of Advertising



LED LIGHTING

Low Energy , Long Lasting and Green

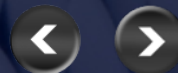


LED EDGE LIT FRAME

Super Slim and Super Bright LED Light Box



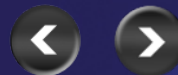
OUR CLIENTS





DESAY 德赛

Application For
Indoor, Outdoor, Advertising & Message Board



LED DISPLAY SYSTEM

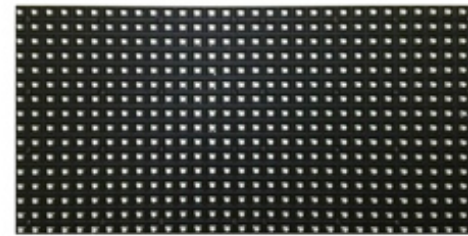
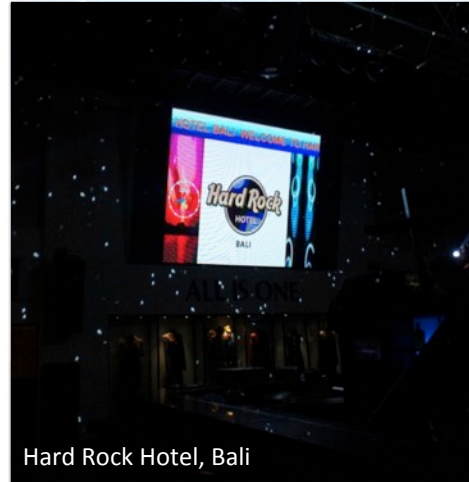


ENDLESS POSSIBILITIES... FROM INTERACTIVE WALLS, TO ADVERTISING AND SCORE BOARDS & FOR VARIOUS APPLICATIONS

A clear winner compared to traditional message boards: LED Displays are dynamic to get Audience notice and numerous clients can share the space through airtime to reduce advertising budget while adding revenue to display owner, Images and animations can easily be modified to accommodate frequent changes such as menus, events and others

We are OEM and ADM LED displays manufactured - simply means we produce our displays according to your specifications, Using your logo and company name. you know we stand behind our products because we only use certified parts and materials (CE/CSA/UL) with excellent warranty on workmanship.

LED DISPLAY SYSTEM



TYPICAL INDOOR LED TYPE SMD 3IN1

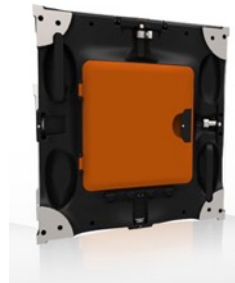


TYPICAL OUTDOOR LED TYPE 1R1G1B

LED DISPLAY SYSTEM

LED DISPLAY SPECIFICATION

PITCH SELECTION BASED AN WHAT OUR CUSTOMER HAVE USED													
Possible Aplcations	P -4	P - 5	P - 6	P - 7.62	P - 8	P - 10	P - 12	P - 14	P - 16	P - 20	P-31.25	P - 37.5	P - 40
In Room Display (Small)	●	●	●	●	●								
Indoor Display (Large)	●	●	●	●	●		●	●	●				
Basketball Arena Displays					●	●	●	●	●	●			
Indoor Soccer Arena						●	●	●	●	●			
Ice Hockey Arena							●	●	●	●			
Outdoor Soccer Stadium Displays								●	●	●			
USA Football II Stadium									●	●			
Display on low - Rise Buildings								●	●	●			
Display on high - Rise Buildings						●	●	●	●	●			
Display as Building Curtains									●	●			
Display on street								●	●	●	●	●	●
Highway Billboard										●			
Abuilding Accents											●	●	●





aldilite

Application For

Advertisement Board, Hotel, Restaurant & Mall, Office & Industrial
Home & Garden, Chain Store & Retail, Street & Parks



LED LIGHTING Hotel Restaurant & Mall



Sundara Restaurant , Four Seasons Jimbaran, Bali

Outdoor Lighting



LED LIGHTING Hotel Restaurant & Mall



Grand Whiz Hotel, Kelapa Gading



Four Seasons Resort, Jimbaran Bali

Indoor Lighting



LED LIGHTING Hotel Restaurant & Mall



Hard Rock Café, Ngurah Rai Airport Bali

Indoor Lighting



LED LIGHTING Public and Facilities



Masjid Ramlie Musofa , Jakarta

Outdoor Lighting



LED LIGHTING Hotel Restaurant & Mall



Burger King , Indonesia

Indoor Lighting



LED LIGHTING Hotel Restaurant & Mall



Underwater Lighting



LED LIGHTING Hotel Restaurant & Mall



Kila Infinity 8, Jimbaran Bali

Outdoor Lighting



LED LIGHTING Hotel Restaurant & Mall



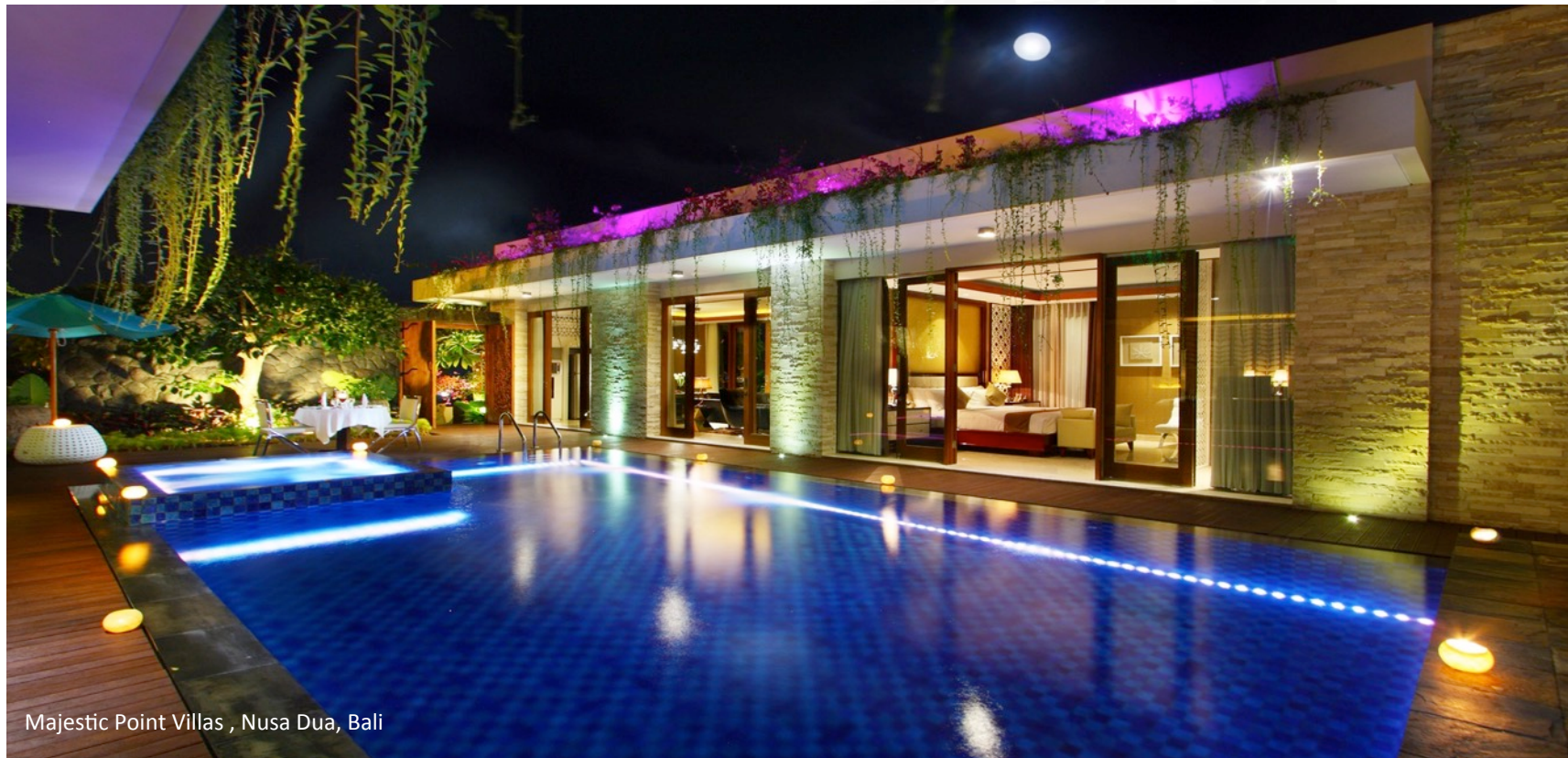
Artisan Francis Bakery, Indonesia



Indoor Lighting



LED LIGHTING Home & Garden



Underwater Lighting



LED LIGHTING Hotel Restaurant & Mall



Rock Royalty VIP Lounge - Hard Rock Hotel Bali

Indoor Lighting



LED LIGHTING Chain Store & Retail



Sephora, Jakarta

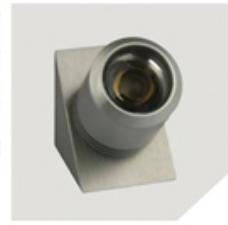
Track Lighting



Back Lighting



Cabinet Lighting



LED LIGHTING Home & Garden



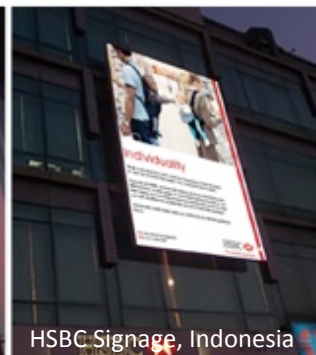
Indoor Lighting



LED LIGHTING Advertisement Boards



Panin Indoor Outdoor Signage, Indonesia



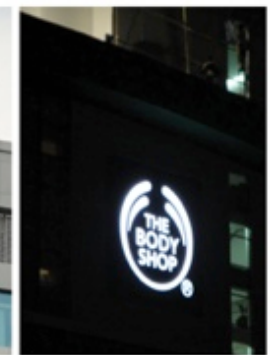
HSBC Signage, Indonesia



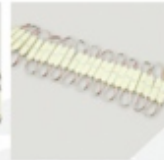
The Body Shop Indoor



The Body Shop Outdoor, Indonesia



BACK LIGHTING



FRONT LIGHTING



PIXEL BAR RGB LIGHTING



LED LIGHTING Office & Industrial



Hard Rock , Bali, Jakarta

Indoor Lighting



LED LIGHTING Office & Industrial



Indoor Lighting



Outdoor Lighting



LED LIGHTING Home & Garden



Pondok Indah Residence , Jakarta



Indoor Lighting



LED LIGHTING Chain Store & Retail



RECESSED DOWNLIGHT



LED LIGHTING Street & Park



Lavatic Fountain and Park, Timor Leste

Park Lighting



Underwater Lighting



LED LIGHTING Street & Park



Street Lighting





al-di-lite

Edge-Lite FRAME

Application For
Indoor, Advertising & Message Frame



LED EDGE-LIT Easy Snap Frame



SUPER SLIM SUPER BRIGHT

LONG LASTING FREE FROM HARMFUL
MERCURY 60% ENERGY SAVING

Main Feature

Uniform lights distribution easy to carry and install
erase of charging picture does not generated heat

Application

Commercial Areas, Supermarkets Bank,
Restaurant, Chain Stores Airports, Bus Stations,
Showrooms, Boutique, Picture Frames, Hotels,
Exhibitions.



EDGE LIT



- LED Light Source & Light Guided Plate
- Advertising Poster / Duratrans
- Outer Snap Frame
- LED Edge-Lit Frame

Our Edge-Lit is Customizable, High Output energy saving light panel to illuminate POP displays, Menu board, Signage, Transparencies or as an environmentally friendly, solid state LED backlighting lightbox Alternative.

Produce bright illumination while significantly reducing energy consumption and carbon footprint compared to traditional fluorescent / neon backlight system.

Available in following standard sizes

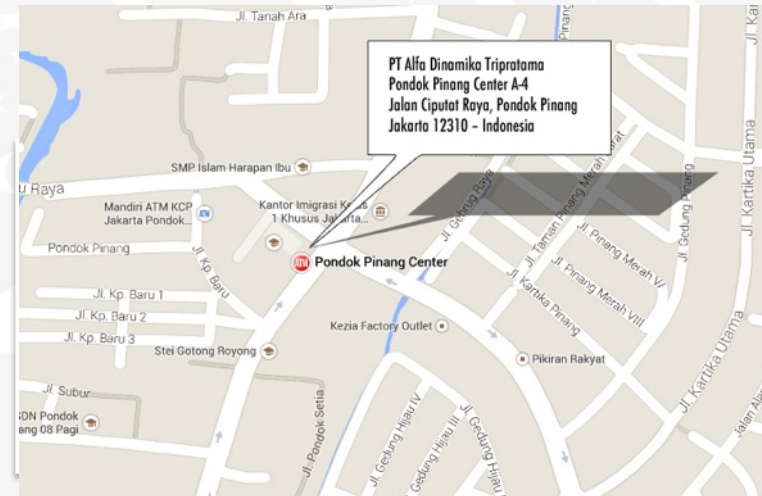
Image size	Visual size in cm	Power consumption
A4	20 x 28.5	6 watt
A3	28.5 x 38.5	8 watt
A2	38.5 x 58.5	14 watt
A1	59 x 79.5	30 watt
B4	25 x 35	8 watt
B3	35 x 50	10 watt
B2	50 x 69.5	24 watt
B1	70 x 100	37 watt

EDGE LIT

Comparison between Edge-Lit frame vs Traditional Neon box

	Edge-Lit Frame	Traditional Neon Box	Edge-Lit Frame Plus Points
Energy Consumption	1m2 = 50 watt	4 CFL Tube x 36 watts = 144 watts	94 watts / hour saving
Thickness Dimension	Singgle side 20mm Double Side 40mm	Singgle side 150mm Double Side 150mm	Compact, Small and Easy to carry
Frame Material	Alumunium	Alumunium Stainless Steel	Elegenat non Corosive
Lamp Life	5 - 10 Years (+- 40.000 hours)	1 Years	Less Replace,ment cost and Maintenance cost
Picture Poster/Replacement	Flip flop 1 Minute	Standard need time and cost	Easy, Fast and Cost Saving
Light Distribution	Uniform Bright	Dark Spot between tubular FL	Uniform Brightness
Heat	No Heat Non UV light	Transfer Heat and discoloration due to UV Light effect	Will not couse discoloration
Safety	Use AC DC Adapter	Direct to AC Outlet	No electric scock hazard

GET IN TOUCH CONTACT **US**



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Jakarta Selatan 12440
Indonesia

Telephone: +62 21 837 955 25

Fax: +62 21 837 006 08

Thank you **and**



See you **soon...**